

## POLITICAL INVOLVEMENT COMMITTEE

Tim Sbranti, Chairperson  
Mary Dick, Vice Chairperson  
Lorraine Riggio-Schwartz, Recording Secretary  
Bonnie Shatun, Board Liaison  
Scott Day, Consultant  
Sandra Lowe, Consultant  
Toni Trigueiro, Legislative Advocate

### MAJOR POLICY - Immediate Action (2/3<sup>rd</sup> vote required)

None.

### MAJOR POLICY - First Reading

- A. ~~**Legislator for Public Education Award**~~ (CTA Organizational Handbook, page 396)
- ~~A. **Criteria:** Annual award(s) may be given to legislators or elected statewide officials who have made extraordinary efforts to advance our legislative goals or to advance the cause of public education. (Name changed September 2004)~~
- ~~B. **Nomination Process:** Any member(s) or chapter of the CTA may nominate an elected public official for the Legislator for Public Education Award. All nominations must be postmarked by the specified application deadline of the school year in which the award is made. (Amended January 2010)~~
- ~~C. **Selection Process:** The CTA Board of Directors will consider the nominations submitted and may select one or more of the nominees to receive the award. If the Board of Directors believes that none of the nominees submitted for consideration of the award meet the criteria, then the Board may decide not to give the award for the current year.~~
- ~~D. **Presenting the Award:** The award(s) shall be given to the recipient(s) at a meeting of State Council. (Amended June 2000)~~

### OTHER ITEMS FOR IMMEDIATE ACTION

- A. The PIC Committee moved to take immediate action and recommend a SUPPORT position on the “Temporary Taxes to Fund Education. Guaranteed Local Public Safety Funding. Initiative Constitutional Amendment (12-0009).”
- B. The PIC Committee moved to take immediate action and recommends that State Council approve the authorization to spend up to an additional \$9 million from the Initiative Fund to support CTA’s positions on the November 2012 ballot.
- C. NBI 1/12-26. Candidates for political party state officers (State Party Chair, Vice Chair, etc). Since CTA is a major donor to California’s political parties, CTA should have a say in supporting education-friendly candidates. Endorsements should follow the same policies and procedures that CTA already uses for elective office. - *The PIC Committee recommends a DISAPPROVE position on this NBI.*

## REFERRALS TO THE BOARD OF DIRECTORS

The PIC Committee moved to refer without objection the following recommendations to the CTA Board of Directors.

### **A. Update CTA Procedure CTA Legislative Alert Process, page 400.**

#### ~~A. CTA Legislative Alert Process:~~

~~From time to time, it will be necessary to generate large numbers of communications to legislators from teachers. It is impossible to predict how often this will occur. In some years, no more than one or two alerts will be generated; in other years there will be many more. Alerts will normally involve issues such as budget, sponsored legislation and legislation that CTA supports or opposes.~~

- ~~1. Legislative Alerts will be faxed to the appropriate Regional Manager and Board Member. The Regional Manager will be responsible for forwarding the Alert to the appropriate Coordinator, primary contact staff member, and political consultant. Board Members, Coordinators, teams and staff must devise a contact plan for their particular legislative district(s) that will ensure the rapid distribution to chapter leaders of requests for letters, faxes, phone calls, etc., to legislators by teachers.~~
- ~~2. Coordinating Team members will also attempt to contact legislators personally when Alerts are issued.~~
- ~~3. The contact plan shall also include a reporting system so that Legislative Advocates in Sacramento will know how many contacts were made. Each Legislative Alert will include a brief summary of the provisions of the bill, and will include a report form to be completed by Coordinators and assigned staff. A completed form will include:
  - ~~— The bill number and author.~~
  - ~~— The approximate number of responses generated (faxes, phone calls, letters).~~
  - ~~— Names of those who personally contacted legislators or legislative staff and the response received. Space will also be provided to report an inability to make a contact and the reason.~~~~
- ~~4. The primary contact staff member assigned to each Coordinating Team will be responsible for returning the form to the Governmental Relations Office. A preliminary telephone report may be made if necessary.~~

~~It is important that Coordinators, Coordinating Teams and assigned staff understand that, by definition, Legislative Alerts reflect emergencies. Timelines are usually very short in these instances. It would not be unusual for an Alert to arrive two or three days before legislative action will occur on the issue.~~

- ~~5. The Governmental Relations Division shall report the results of the legislative action on every issue generating a Legislative Alert. The report shall be distributed to the same people who received the Alert and will include the following elements:
  - ~~— The bill number and author.~~
  - ~~— Action taken by the committee or house floor following the alert.~~
  - ~~— Recorded votes by legislators.~~
  - ~~— Any other anecdotal information that would be helpful to program participants.~~~~

6. ~~This program does not preclude requests by Legislative Advocates to individual Coordinators and their staff partners for help with specific legislators on specific legislation or issues.~~

~~B. Responsibilities:~~

~~CTA shall:~~

1. ~~Develop a clear legislative agenda to drive the program.~~
2. ~~Develop and implement a computer-based "Lobby by Fax" program to communicate with legislators rapidly and to generate large numbers of individual messages as needed.~~
3. ~~Throughout this program, incorporate sophisticated state-of-the-art technology in both internal communications and in generating support for CTA positions among legislators.~~
4. ~~Provide mileage reimbursement for Coordinators according to each legislative district's geography and population distribution.~~
5. ~~Regional Managers shall assign appropriate staff to work with the Legislative Coordinators and to serve on coordinating teams.~~
6. ~~Invite Legislative Coordinators to attend SCC meetings and provide time on meeting agendas for Coordinators.~~
7. ~~Encourage SCC's to sponsor informal meetings or activities, for the purpose of establishing working relationships between CTA leadership/staff and the legislator and his/her district staff member. SCC's should check with the Governmental Relations Department before spending money for food, refreshments, etc. to ascertain what restrictions or reporting requirements may be in effect.~~
8. ~~Provide information and resources necessary for the successful and effective implementation of the CTA/NEA Legislative Contact Program.~~

~~CTA Directors and Assistant Executive Directors (Regional Managers) should communicate with each other to ensure that necessary coordination exists between staff and member activities within the Coordinating Teams.~~

~~II. Evaluation:~~

~~The CTA/NEA Legislative Contact Program shall be evaluated at the end of each legislative session by the CTA Board of Directors.~~

~~A. CTA Legislative Alert Process:~~

~~*Definition: A Legislative Alert is the vehicle by which CTA GR will notify the Legislative Contacts, Service Centers, CTA Board of Directors, and NEA Directors, CTA members and CTA staff of the need for urgent contacts to elected Legislators or Members of Congress to support or oppose impending action at the State legislature or in the US Congress.*~~

1. ~~*There are three components to the Legislative Alert Process. They are the Legislative Contacts, the Service Centers, and the general membership.*~~
2. ~~*Legislative Alerts will be sent electronically.*~~
3. ~~*The Legislative Contact appointed by the CTA Board is responsible for contacting the legislator personally.*~~
4. ~~*Legislative Contact Service Center Teams will mobilize their local leaders via an established contact plan for the legislative district(s) within their service area.*~~

5. *Direct communication from GR to the membership or targeted membership will support the program with emails, texts, social media, directed phone calls and the CTA website as necessary.*
6. *The contact plan developed by the Service Centers shall also include a reporting system so that Sacramento GR staff will get feedback on the progress of the Alert. Legislative Contacts, Service Centers, and CTA/NEA Directors should be informed of service center team actions or individual legislative contact activities.*
7. *The Governmental Relations Division shall report the results of the legislative action on every issue generating a Legislative Alert.*
8. *This program does not preclude requests by CTA GR to contact specific legislative contacts; Service Centers; CTA leaders and staff for help with targeted legislators.*

**B. Responsibilities:**

*CTA shall:*

1. *Develop a clear legislative agenda to drive the program.*
2. *Develop and implement a rapid communications system that includes "state of the art technology" to support this program.*
3. *Provide adequate staff support for the program.*
4. *Encourage SCC's to sponsor informal meetings or activities, for the purpose of establishing working relationships between CTA leadership/staff and the legislator and his/her district staff member. SCC's should check with the Governmental Relations Department before spending money for food, refreshments, etc, to ascertain what restrictions or reporting requirements may be in effect.*
5. *Provide information and resources necessary for the successful and effective implementation of the CTA/NEA Legislative Contact Program.*

**C. Evaluation:**

*The CTA/NEA Legislative Contact Program shall be evaluated at the end of each legislative session by the CTA Board of Directors.*

- B. NBI 10/11-13.** Make an exception to the use of ABC funds in school board elections to allow use of funds in the elections of County Board of Supervisors only in counties in which he Board of Supervisors appoint the school board members. - *The PIC Committee moved to disapprove NBI 10/11-13 and refer to the CTA Board of directors.*

**MATTERS PENDING**

1. *Recommendation Procedures for County Superintendent of Schools and County Boards of Education*

~~In the event there is interest in recommending candidate(s) for County Superintendent and/or County Board of Education, the SCCs and county office chapter shall determine the procedure. This procedure shall include oral questions, a written questionnaire, a video or tape recording of all interviews and a record of support by affected local associations. The~~

~~procedure shall involve all chapters in the county. The Governmental Relations Division will assist as needed. (07-06)~~

*Candidates for County Superintendent and County Board of Education shall be recommended through a process which guarantees that all CTA chapters in the county or the county trustee area are involved and included in the decision making procedures. The Service Center, Uniserv office, Regional office or RRC most centrally situated in the County may be responsible for initiating the process for County Office recommendations. In all recommendation procedures, the local chapter representing the County Office employees shall be included.*

*A representative from each CTA chapter in the county or in the County Board Trustee district shall be asked to participate in the interview of candidates. Results of the interview team shall be forwarded to all affected locals. A concurrence of 60% of the chapters who vote shall be the threshold for recommendation.*

*ABC funding for the candidate(s) or local PACs engaging in County Office races shall only be considered based on the CTA/ABC standing rules and in accordance with this policy.*

### **INFORMATIONAL ITEMS**

1. The PIC Committee took positions on the following legislation:  
AB 1662 (Fong) – WATCH  
AB 1716 (Garrick) – OPPOSE  
AB 2479 (Donnelly) – OPPOSE  
AJR 22 (Wieckowski) – SUPPORT  
SB 348 (Correa) – SUPPORT  
SB 982 (Evans) – SUPPORT  
SB 1002 (Yee) – SUPPORT  
SB 1003 (Yee) – SUPPORT
2. Sandra Lowe presented the Corporate Power Grab Powerpoint and building visit training for the committee.
3. Bonnie Shatun opened up nominations for PIC officers.