Yes on Prop 30 Videomōnies

As we approach the final stretch of the campaign it is imperative that the most credible voice for public education is actively rallying the troops on why Prop. 30 must pass this upcoming election. CTA has many tools in place to do just that but we're taking a shot at one more—a more personal approach that is sure to make a lasting impression—Videomōnies (like testimonies).

It's as easy as 1-2-3…!

1- Grab your camera and record yourself urging voters to support Prop. 30 and why. Just spend 20-30 seconds sending what could be the strongest message you'll ever record yourself saying.
2- Review the video – is it compelling? Does it say what you want to say?
3- Post it to CTA's Facebook and also on your own.

Clearly you have been impacted by the drastic budget cuts as have your students. And clearly things promise to get worse if Prop. 30 does not pass this November 6th. Please share personal examples like:

SAMPLE 1: Hi! I'm (YOUR NAME) and I'm a fourth grade teacher in Granada Hills, CA. My students cannot withstand any more cuts to their education. They're running out of elbow room and cannot handle having even one more kid in our class. Prop. 30 will help make sure class sizes won't get any larger and that we can maintain a safe learning environment for all. Join me and the rest of California's teachers and families on voting YES on Proposition 30! The kids are counting on us!

SAMPLE 2: As your student's 7th grade teacher, I have to make you aware of what lies ahead. I'm (YOUR NAME) and I worry that 15 days could be cut out of our school year and when you show up at school… the doors may be closed! That doesn't help student learning. This may happen across the state if you and I fail to vote YES on Prop 30. Voting YES STOPS additional cuts meaning kids will get to spend time in the classroom where they belong. Join me…vote YES on Prop. 30.

SAMPLE 3: I couldn't do a project in my 3rd grade class last year because we ran out of glue and our school had no more money for these sorts of expenses. If I don't pay out of pocket, these projects can't happen. And I can't afford to keep doing this – one time, okay, I can handle. But after the 3rd year of paying for my classroom needs, I've got to ask 'When is this going to end?!' Enough! It's time to put our money where our mouth is and support our public schools. Please Vote YES in Prop. 30.

OR… Create any message that you'd like but remember to keep it short and to the point!

In addition to Facebook, we will be sharing them on other sites where those most in need of hearing your message are bound to go. Please take this opportunity to drive our message home. Now is the time for your voice to be heard and this is how to get it done! Yes on Prop. 30!

For more information please contact Susan Harper at sharper@cta.org.