



No on Prop 32 Videomōnies

As we approach the final stretch of the campaign it is imperative that the most credible voice for working people is actively rallying the troops on why Prop. 32 must be defeated this upcoming election. CTA has many tools in place to do just that but we're taking a shot at one more—a more personal approach that is sure to make a lasting impression—Videomōnies (like testimonies).

It's as easy as 1-2-3...!

- 1- Grab your camera and record yourself saying urging voters to reject Prop. 32 and why. Just spend 20-30 seconds sending what could be the strongest message you'll ever record yourself saying.
- 2- Review the video – is it compelling? Does it say what you want to say?
- 3- Post it to CTA's Facebook and also on your own.

Your right to advocate for students and schools is necessary. And clearly Prop 32 promises to devastate the power of your union if it passes this November 6th. Please share your personal plea to California's voters on why it is imperative that you and your fellow teachers retain the right to speak up on issues that matter most to you and your profession.

Example: I'm sure you have heard the Campaign ads for Prop. 32 and I have to tell you, that it is not what it seems. This proposition does nothing to stop corporate special interests from influencing elections and lawmakers, while leaving the working people defenseless to their political agendas. Stand with teachers, nurses and police officers against Prop. 32 so that we can continue to speak out on issues that matter to us. Please Vote NO on Prop. 32.

OR... Create any message that you'd like but remember to keep it short and to the point!

In addition to Facebook, we will be sharing them on other sites where those most in need of hearing your message are bound to go. Please take this opportunity to drive our message home. Now is the time for for you to reach out to voters and this is how to get it done! No on Prop. 32!

For more information please contact Susan Harper at sharper@cta.org.