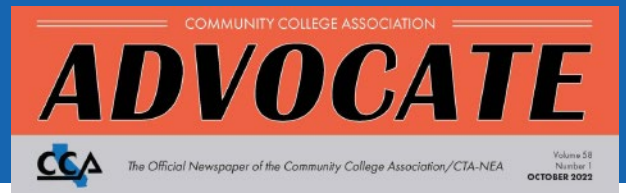
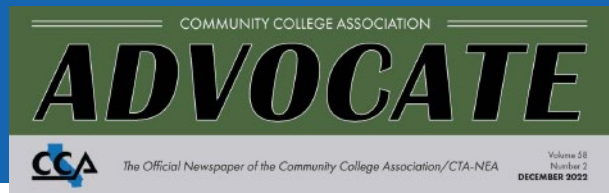


# ADVOCATE

## 2023-2024 MEDIA KIT



### CCA'S ADVOCACY GETS RESULTS

CCA is proud to advocate for members in Sacramento. Because of our tireless advocacy, we have seen numerous bills signed into law, including CTA's sponsored retirement bills.

#### LEGISLATION WE SUPPORTED THAT WAS SIGNED INTO LAW

**AB 1522 (McCarthy)**  
Adds an exception to the requirement of assessment tuition payment for special-needs students enrolled in an English as a second language course for credit.

**AB 1732 (Medina)**  
Requires the California Community Colleges (CCC) and the California State University (CSU), and requires that the University of California (UC)

develop questions on campus climate and related the preceding questions to the United States (US) Secretary of Education to be included in the online survey for campus climate established by the U.S. Department of Education and administered by the CSU, the CSU and the UC every two years.

**AB 1764 (Choi)**  
Allows a student to be elected to serve as an officer in the student government if they are classified as an adult education program offered by a community college district or are a student with a disability.

**AB 1888 (Gahrler)**  
Requires a defined postsecondary institution and requires each campus of the University of California (UC) to annually train its defined students on sexual violence, sexual harassment, and other specified topics, regardless of whether a student lives on or off-campus. It establishes a postsecondary institution to emphasize the training to students through a new program or by integrating the required content into existing training they conduct. It also requires a postsecondary institution and requires that the UC campus update its current website with specified information regarding these topics, on or before January 1, 2024.

**SB 641 (Skinner)**  
Requires the California Department of Social Services (CDSS) to convene a working group to identify the necessary changes to improve access to CalFresh for college students.



#### OTHER NEW LAWS RELEVANT TO COMMUNITY COLLEGES

**AB 1719 (Ward)**

Expands the scope of a program established under the Teacher Housing Act of 2016 to include housing for faculty and community college district employees and establishes teacher retraining changes. It also specifies that a school district or community college district may allow foster parents to foster foster youth to occupy housing created through the program.

**AB 2322 (Choi)**  
Requires each campus of the California State University (CSU), the California Community Colleges (CCC), and the University of California (UC) to establish a campus mental health hotline for students to access on-campus. It also requires each campus of the CSU, the CCC, and the UC, without a campus mental health hotline, to have posted the telephone number of their city or county's mental health hotline on either side of student identification cards.

**AB 2482 (California)**  
Establishes a pilot program that would require the California State University (CSU) and the California Community Colleges (CCC) to provide at least one reading machine dispensing software products at four campuses. It also specifies that participation of CCCs under the pilot program would be voluntary.

**AB 2027 (Baer-Kahan)**  
Authorizes a state or local agency at the request of a California Community College (CCC) district to enter into a memorandum of understanding (MOU) allowing both to share electronically collected personal information about users, unless the user has not granted permission for such disclosure, for the purpose of facilitating outreach and enrollment of individuals in the CCC system, and verifying the work of all eligible region resources.

**SB 1041 (Limón)**  
Reduces the highly recommended teacher at California State University (CSU) and California Community Colleges (CCC) from three or more years to two or more years of California schooling.

#### CTA SPONSORED RETIREMENT BILLS

**AB 1807 (Cooper)**

Revises a significant life-changing event for education and their families, and reduces only on the photographs and accuracy of information CACTS provides them and the payroll data an employee submits to CACTS to make that decision. Years after retirement, if a retiree is informed that their retirement benefit amount is incorrect and the retiree owes a substantial back-payment due to an error that was not their fault, the retiree's schedule basic substantial financial harm. This bill helps ensure the accuracy of reporting cooperation to CACTS by employees and minimizes financial harm to CACTS retirees.

**SB 808 (Corbelle)**  
A systemic anomaly in the CACTS system has left some educators who retired prior to 2009 with less equitable benefits than those peers. This bill creates a one-time permanent adjustment and stabilizes the financial footing of these retirees, most of whom are women.



CCA leaders and delegates represented community college faculty at the NEA Representative Assembly in Chicago this past July. Eight attended in person and several attended virtually.

The 2022 annual business meeting allowed for both in-person and virtual participation where



meely 6,000 education discussed policies, priorities and plans that further center the association's vision of schools as spaces where all students and educators can thrive. This happens in schools that are safe, just and equitable.

Our Native students and students of color, including those who identify as LGBTQ+, have disabilities, and/or are English language learners are the most likely to attend such individual and their voices, experiences and needs must be centered.

On a first-time RA in-person attendee, I was amazed by the scope of the event. It was truly magical to see thousands of people peacefully debate and decide the policies and business of our union and to be part of the process for those I represent," said Chaffey College Faculty Association President Jonathan Avard, who has been teaching English for 25 years at Chaffey College. "The NEA RA in Chicago was extremely productive. Being in-person again allowed for more effective networking with faculty from across the country. From the RA floor to Zoom, these connections have continued as we work with NEA on supporting our part-time faculty" and CCA Vice President Randa Wilbur.

"I felt empowered to see the work that NEA does at the national level. I appreciated the diversity of thought, backgrounds and perspectives. Equally important, the leadership the CTA delegation displayed was inspiring" and Jesse Gutierrez, member of the Citrus College Faculty Association and CCA District 6 Chapter.

Educators also discussed more than 150 business items and adopted many, including an NEA policy statement that sets NEA's goals for achieving safe, just and equitable schools for every student. It describes ways to achieve learning environments in which students and educators can thrive and to eliminate the obstacles and address policies that harm students and impede their success. The policy focuses on a variety of actions to ensure that today's education have the resources, training and support they need to help all students succeed.

Additionally, NEA will focus on ensuring protections for faculty who teach about Palestine, support for women's rights, and engage in a nationwide campaign to educate the public on part-time faculty conditions.

The Community College Association (CCA) is the higher education affiliate of the California Teachers Association (CTA) and the National Education Association (NEA). With over 10,000 members, CCA has become one of the most powerful voices for community college faculty, striving to improve teaching conditions and the quality of the community college system through collective bargaining, lobbying and representation activities.

# ADVOCATE



The Advocate is the official publication of CCA. Published four times a year, the Advocate provides member stories, news, advocacy, information about benefits and other faculty resources.

## 2023-2024 Advocate Issue Rates and Specifications

SIZE	WIDTH	HEIGHT	RATE
Full Page	9.85"	16"	\$1,650
Half Page	9.85"	7.35"	\$1,200
Quarter Page	5"	7.35"	\$895

\*This is a newspaper sized publication. Advertising space is limited and must be approved by the CTA.

ISSUE	SPACE DEADLINE	MATERIALS DEADLINE
FALL 2023	Tues, Aug. 29	Tues., Sept. 5
WINTER 2023	Tues, Nov 28	Tues., Dec. 5
SPRING 2024	Tues, March 12	Tues., March 19
SUMMER 2024	Tues, June 4	Tues., June 11

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