Dear [new member name],

It was great meeting you at the new employee orientation. We are so glad you’ve decided to join us as a new member of [local chapter name here].

During the orientation, we hope you had the opportunity to see our local, state, and national vision for a quality public education for every student. In the face of the current economic crisis, our mission to protect and promote California’s public schools has never more important.

When you choose to join [your local chapter name here] you are also becoming part of the 310,000-member California Teachers Association (CTA) and the 3-million-member National Education Association (NEA), which have rich histories of advocating for all students and educators for more than 155 years.

In the aftermath of the pandemic, the NEA, CTA and [local chapter name here] continued our advocacy work so that students and members continue to work in schools and worksites that ensure the health and safety of all. Thanks to this advocacy, [new MOU or other safety language here].

Over the last year, we have focused on bargaining to protect our members from inflation by standing together for salary increases that will keep our educators in the community while attracting the next generation for the classrooms of this community.

As you can see, the work of advocating for members never ends. We will face further challenges as we face changes to instructional delivery models. We will continue to meet them because we are stronger together.

Thank you for joining with us. We look forward to providing you professional support as a new member of [local chapter name here].

Sincerely,

[President name here]