

Ten Questions to Ask During the Planning Process

1. Where are we now?
2. Where do we want to go?
3. How do we get there?
4. When do we want to arrive?
5. Who will get us there?
6. What will it cost?
7. How do we measure the results?
8. Who will help accomplish the plan?
9. When will each strategy and goal be completed?
10. What are the expected results?