

# Membership Growth and Maintenance Campaign Questionnaire

Does your Chapter currently have a:

- Membership promotion program/plan
- Membership promotion Chair
- Trained recruiters (recommend that all site representatives are trained)
- Mechanism to get current list of all new employees
- List of all members and their membership status
- Membership applications in the office, with reps at sites
- Supply of CTA membership materials (contact the CTA Communications Department for these materials)
- Association membership packet
- Variety of communications to members (newsletter, e-mail, flyers, association bulleting boards, phone trees, 10 minute meetings, one-on-ones, association blogs, website)
- Communication with the district on distribution and processing membership forms
- New employee event: social; presentation at district meeting; invitation to Association office
- Welcome gift: Association mug, notepads, t-shirts, folders
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

*Please add to this list as you gather ideas from other presidents and officers*