## GiA

## PAC 101

Things You'll Need to Form a Chapter PAC

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## PROCESS

Adopt Standing Rules for your PAC Governance. Sample language is available from your Political Organizer.

## LEADERSHIP

Identify, recruit, appoint or elect (according to your process) a PAC Chair, Treasurer, and additional members to support them. Work with your PCS and PO to define those roles.

## FUNDING

Work with your Political Organizer to determine how much the PAC will need to raise to be effective and how to best reach that goal.

## LEGAL

Now that all the pieces are in place you can work with your Political Organizer to secure a Tax ID Number and bank account for your PAC and file the needed forms with the County Registrar and Secretary of State.

## ORGANIZE

The success of your PAC is determined by the level of engagement and support of your members. Seek and listen to their input, operate transparently, and create spaces for them to do the work needed to elevate your collective voices, be heard, and ultimately win.

