



2019-2020

César E. Chávez Memorial Education Awards Program
Criteria and Specifications Form
VISUAL ARTS

Awards Program Description

The César E. Chávez Memorial Education Awards Program will provide recognition for educators and their students who demonstrate an understanding of the vision and guiding principles by which César E. Chávez lived his life. The Awards Program honors the memory of this great man and ensures that the spirit of his work continues in the classrooms of California.

Awards Criteria for Visual Arts

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Participants **must** show evidence of how one or more of the below principles
are evident in their lives.
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Entries must focus on one or more of the following principles of César E. Chávez’s legacy:

- Principles of nonviolence
- Self-determination through unionization (forming and joining unions)
- Social justice for farmworkers
- Safe food/health/environmental issues
- Human and civil rights issues
- Teamwork, cooperation, collaboration and/or service to others
- Empowerment of the disenfranchised
- Innovation and education

Eligibility for Visual Arts

- The individual student **must** be enrolled at and attend the same school or campus as the sponsoring CTA member.
- Grade levels include:
 - Pre-K, Transitional Kindergarten - K (artwork only)
 - First - Second grade
 - Third - Fourth grade
 - Fifth - Sixth grade
 - Seventh - Eighth grade
 - Ninth - Twelfth grade
 - Higher Education (Undergraduates only)
- We encourage applications from all students including Special Ed, Alternative Ed, ELL, etc.
- Submissions that do not meet the criteria will be ineligible.

Format of Visual Art

- Two-dimensional ONLY
- Sizes can range from 8 ½” x 11” to 18” x 24”
- Provide student’s typed or written explanation, not to exceed 200 words, as to how the artwork addresses one or more of the above principles. Pre-K, Transitional Kindergarten through second grade students may have their responses transcribed. (For group entries, provide only one (1) written explanation per entry.)
- Ensure correct grammar and spelling for the explanation

Forms of Visual Art

- Mixed media accepted
- Drawings in pencil, pastel, ink, chalk and/or charcoal
(For entries using chalk, artwork must be received with sealant in order to preserve the piece.)
- Paintings in watercolor, oil, tempera, acrylic and/or airbrush
- Posters in block or silk screen printings
- Collages
- Original computer-generated art

Please note the following:

- Artwork must be clearly labeled on the back with the applicant's name, grade, school and sponsoring CTA member's name.

Standards Definition

Mixed media is a work of art which more than one type of art material is used to create the finished piece.

Collage is an artistic composition made of various materials (i.e. paper, cloth, wood) and glued on a surface.

ADDITIONAL INFORMATION

- Application forms are available online at the members-only site: www.cta.org/scholarships

Deadline:

Each entry **must** be submitted with a separate application and **must** be postmarked by **Friday, March 6, 2020.**

SEND ENTRIES TO: César E. Chávez Memorial Education Awards Program
CTA Human Rights Department
Attn: Janeya Dawson
1705 Murchison Drive
Burlingame, California 94010