

CTA Organizing Plan

The CTA Organizing Plan was adopted in Fall 2021 with a focus on supporting local chapters, local leadership development, and organizing capacity.

The plan has three core areas:

- 1. Strong Local Unions and Organized Sites
- 2. Community Organizing for Public Education
- 3. CTA Structures: Data and Alignment of Resources

New Grants

The Organizing Plan offers new grants for chapters to facilitate release time for strategic planning sessions, meeting expenses, and site visits.

www.CTA.org/ OrgPlan

New Tools Available Under Core Area 1:

- Local Planning Toolkit
 - Our Local Union Strength
 - Checklist for a Well-Organized Worksite
 - Sample Agenda: Local Planning Meeting

• Site Visit Toolkit

- Overview: Planning a Site Visit Program
- What Does a Site Visit Plan Look Like?
- Site Visit Checklist
- Site Visit Planning Worksheet
- Sample Tracking Sheets
- Site Visit Conversation Tracker
- Sample Meeting Agenda & Talking Points
- Training for Site Visit Teams
- Select Readings/Case Studies for Discussion