



Local Success

Inform members why you believe that belonging to your chapter is so valuable

Contractual Gains: salary, benefits, class size, workday, etc.

Contract Enforcement/Advocacy: grievances, etc.

Member Engagement: social events, develop leaders, outreach, etc.

Education: trainings, communications, etc.

Political Action: school board elections, bond measurers, etc.

Social Justice: rights of minorities, LGBTQA rights, etc.

Special Projects: work done with other groups like CSEA, PTA, etc.

Communications: newsletters, social media, etc.

