California Teachers Association
César E. Chávez Memorial Education Awards Program
2014 Project Criteria and Specifications Form

Awards Program Description

The César E. Chávez Memorial Education Awards Program will provide recognition for students and their teachers who demonstrate an understanding of the vision and guiding principles by which César E. Chávez lived his life. The Awards Program honors the memory of this great man and ensures that the spirit of his work continues in the classrooms of California.

General Awards Criteria

Awards must focus on one or more of the following and show which principles of César Chávez's legacy affect your life:

- Principles of non-violence
- Self determination through unionization (forming and joining unions)
- Social justice for farm workers
- Safe food / health / environmental issues
- Human and civil rights issues
- Teamwork, cooperation, collaboration, service to others
- Empowerment of the disenfranchised
- Innovation and education

Participants must show evidence of how one or more of these criteria is evident in their lives, and correlate their experience(s) to the work of César Chávez.

Eligibility

One student, **in conjunction** with a CTA member who **must** be employed at the **same school or campus** where the student, is enrolled. Grade level categories include:

- Pre-K (artwork only) - Kindergarten
- First - Second grade
- Third - Fourth grade
- Fifth - Sixth grade
- Seventh - Eighth grade
- Ninth – Twelfth grade
- Higher Education **(Undergraduates only)**

The projects must be submitted in the following categories and meet the following specifications:

❑ **Category 1: Written Essays– NO BIOGRAPHIES.** Submissions that do not meet the criteria addressed by the project will be ineligible.
(See Awards Criteria)

- **Length of essay (Print & submit word count verification)**

K-2	Age appropriate composition
3-4	200 - 300 words
5-8	400 - 600 words
9-12	800-1100 words
Higher Education	1000 to 1500 words

Note: Please provide English translation of essay if written in a language other than English.

- **Format of essay**
  A. Double-spaced, 1 inch margins, pages numbered
     - K-2: Legibly handwritten or typed (12 pt. Font Times New Roman).
     - 3-Higher Education: Must be typed (12 pt. Font Times New Roman); otherwise a letter explaining circumstances must be included from the submitting CTA member.
     - The higher education rubric contains the same criteria as the 9-12 rubric. However, higher education entry must cite resources using footnotes or a bibliography.
  B. Staple
  C. Do not put essay into folder or binder

D. Written Essays - NO BIOGRAPHIES. Submissions that do not meet the criteria addressed by the project will be ineligible. (See Awards Criteria)

Category 2: VISUAL ARTS
(Paintings, Drawings, Collages, Posters, Original Technologically Generated Art)

- Size of art entry: 8½" x 11" to 18" x 24"
- Two dimensional art projects only.
- Media (mixed media accepted)
  Drawings (Pastel; Pencil; Ink; Charcoal)
  Paintings (Oil, Watercolor; Acrylic; Airbrush; Tempera)
  Posters (Block Printing; Silk Screens)
  Collages
  Original Technologically Generated Art
- Provide student's typed or written explanation as to how the artwork addresses the Awards Criteria. Pre-K-2 students may have their responses transcribed by an adult.
- Artwork must be clearly labeled on the back with the applicant's name, CTA sponsor's name, grade, and school. The sponsor **must** be employed at the **same school or campus** where the student is enrolled.

Entries and Applications that do not meet all specifications will be ineligible.

All entries shall be judged utilizing the appropriate subject matter rubrics based on the California State Department of Education and/or the California Arts Education Association.

Higher Education level entries shall be judged utilizing statewide Academic Senate standards.

Applicants must submit a complete, typed or legibly printed application form with each entry. A form is included with this packet; additional forms are available at:

https://www.cta.org/About-CTA/CTA-Foundation/Scholarships-- (Members Only Site)

Deadline: Each entry **must** be submitted with a separate application and **must** be postmarked by January 10, 2014 in order to be eligible.

Send entries to: **César E. Chávez Memorial Education Awards Program**
CTA Human Rights Department, Attn: Janeya Dawson
1705 Murchison Drive
Burlingame, CA 94010