

Website Advertising Insertion Order Form

Advertising Company/Organization	
Contact	
Billing Contact (if different)	
Email	
Address	
City	State Zip
Phone	Fax
Name of Campaign	
Proposed Start Date	PO Number

Rates and Specifications

			Cost Per Thousand Impressions* (\$)	Impressions (Thousands)	Cost (\$) (Rate x Impressions)
	example		30	25	750
Column Banner	300 px w by 125 px h	15K	30		-

^{*}The number of times the banner is made visible to the user.

Payment Terms: Payment due in full prior to banner placement. 10-day cancellation policy. No refunds provided.

Fax your completed form to 850 878-6745, Attn "CTA Website Ad Banners"

I have read and agree to the advertising policy	Advertiser's Signature	Date
Order Confirmation	CTA Representative	Date

- If you need ad banner creative services, please contact our Advertising Office for more details.
- If you have a banner ready to be used, please email file, URL and alternate text to nkidd@kidd.com.

Advertising Office 3W Studios 2074 Centre Pointe Blvd. Tallahassee, FL 32308 800-942-5255 Fax: 850-878-6745

nkidd@kidd.com