

**Fact:**  
**Driving-related accidents are the leading cause of death for teens.**

**Fact:**  
**More than 75 percent of fatal teen collisions are NOT caused by alcohol or drugs.**

**Fact:**  
**More than 5,000 teen deaths could be prevented by eliminating unsafe driving behaviors and distractions such as texting, eating or having friends in the car.**

**Introducing Impact Teen Drivers, a high-energy educational program focusing on the dangers of distracted driving and inexperienced decision-making.**

**Together, we can save lives.**

## **The talk:**

"I am 16, and, although I don't drive yet, I never considered how dangerous things are, such as reapplying make-up or listening to your favorite song a bit too loud. Now that I have lived and seen the impact, especially from your site, my driving will be forever influenced."

~ K. Harrison

"The posters really got the students excited and curious. They couldn't figure out how lip gloss or texting could be dangerous. The three stories of the teenagers grabbed their attention. The wheel intrigued some students. The presentation was very effective."

~ Seaside High School

"Far too many teenagers in California and across the nation have been injured or had their lives cut short because of unsafe driving. This awareness campaign provides an important opportunity to remind our teens that a driver's license comes with rules and responsibilities."

~ California Superintendent of Public Instruction  
Jack O'Connell

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# **Teen Drivers:**

***What do you consider lethal?***

**A. Texting**

**B. Peeps**

**C. Lattes**

**D. Lip-gloss**

**E. All of the above, because distracted driving kills.**

***Impact Teen Drivers***  
**Save a life.**

***You can help.***  
***Here's how.***

