



COMMUNITY OUTREACH

May

2009

SUMMER IN THE CITY!

Community Outreach Strand Sizzles at Summer Institute



The state budget crisis and the outrageous issuing of Pink Slips by school districts across the state, has helped organize and mobilize educators to turn up the heat on local school boards.

Parents, students, members of labor unions and community supporters from all corners of the state responded to CTA's call for action against state and school district budget cuts.

The Community Outreach Strand at Summer Institute will

build on this momentum with a two-a-half day training that will help local chapters develop and strengthen their relationships with the community.

The Outreach Strand, "The Power of Community: From Possibilities To Realities," will explore a variety

of strategies and tools for tapping into the community. Communities have power, yet many local CTA chapters let great opportunities for building relationships pass them by.

Strand activities will include:

- Lessons Learned from a Community Activist
- World Café - a group approach to problem-solving
- Community Outreach toolkit

- Team-building activities
- Making Connections - external and internal
- Workshops
- Community Conversations
- Parental Involvement
- Reaching Out To Diverse Communities
- Turning Education Issues Into Association Power
- Team Building/ESP
- Nuts & Bolts
- Basics of Community Organizing
- Alphabet Soup

All educator, support professional, higher ed and Student CTA chapters will benefit from this training.

Go to www.cta.org and click on "conferences" located on the right column. Then go to August and click on Summer Institute to register for the Community Outreach Strand August 5-7, 2009.

Community Outreach Training Sessions will be offered at:

July 20-24	Presidents Conference	Asilomar
August 5-7	Community Outreach Strand	Summer Institute
October 2-4	Region 1 Community Outreach	Santa Clara
October 9-11	Region 2 Community Outreach	Reno

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Community Outreach Mission Statement

Community Outreach provides statewide services to local chapters, UniServ units and Service Center Councils in support of community engagement projects. The goal is to build strong, collaborative relationships between communities and local chapters in each of the four CTA regions. These efforts focus on developing projects and partnerships in support of public schools and their surrounding communities.

Department Happenings

Public Engagement Project

The CTA Community Outreach Department is partnering with the National Education Association on a Public Engagement Project (PEP). This is the first time that NEA will provide a grant that will fund four projects in one state.

A PEP project is a community conversation that helps parents and ordinary citizens, teachers, education support professionals, seniors, elected officials, businesspeople and activists meet to talk about how all students can succeed in school.

An ongoing PEP project in Davis, California has had wide participation from its community to address the needs of those children caught in the achievement gap.

The Community Outreach staff is working with Primary Contact staff to identify local chapters that may wish to be involved in the project. As more information becomes available, it will be reported in this newsletter.

Community Outreach Tool Kit

The Community Outreach Department staff has developed a tool kit that is filled with valuable information and resources to assist local chapters in developing their local outreach programs.

The debut of the toolkit will take place at the CTA's Summer Institute Community Outreach Strand in August. All strand participants will receive a copy of the toolkit. Toolkits will be made available to all chapters in September.

“Never doubt that a small group of thoughtful, committed citizens can change the world.

Indeed, it is the only thing that ever has.”

Margaret Mead