

NOTES FROM SCTA FALL LEADERSHIP CONFERENCE  
NOVEMBER 8-9, 2008

1. Community Service
2. Chapter Events
3. Connections/Networks
4. Financial Resources
5. Spreading the Message
6. Local Chapter Updates

Group 2

**COMMUNITY SERVICE**

- \*(too)Coats for kids – put bin in school union for others to drop off children’s coats then give coats to bigger “coats for kids”.
- Handsonsacramento.org – website to obtain volunteer ideas in Sacramento and surrounding counties – volunteer Sacramento.org too.
- Tutoring/Mentoring
- Canned food drive
- Volunteer at school sites
- Adopt a school
- Book drive/backpacks/supplies\*(too)
- Environmental Days – plant various trees, flowers, etc.
- Feed homeless at shelter
- Project for humanities
- Shoe drive/donation
- Strive for a total amount of combined hours/setting goals each chapter, all of SCTA
- Ronald McDonald House
- Hospitals
- Libraries
- Street cleanups
- \*Creek cleanups
- Habitat for Humanity
- Prom dress drive
- Giving tree (adopt a child for Christmas)
- After school activities

Group 2

**CHAPTER EVENTS**

- Conference – organize and mini conferences...
- Combine with other local chapters for social events
- Teacher recognition – monthly basis
- Academic workshops – guest speakers
- Field trips
- Mentoring programs

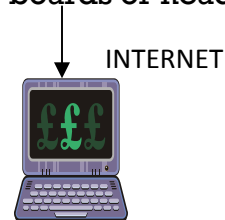


- ◆ “Can you spare a \$1.00” sheet – 25 spots
  - Book sale
  - School resources
  - Donations (from previous members, etc.)
  - Out of pocket ☹
- ◆ Dog walk – get sponsored then walk dog around school/community
- ◆ Rummage sale – pay for spot to sell things at school/college
- ◆ School state grants
- ◆ Business donations
- ◆ Budget regulations
- ◆ Walk-a-thons
- ◆ Cake walks
- ◆ Bowl-a-thon
- ◆ Sports tournaments (organize)
- ◆ Put on a play locals may be interested in (cheap tickets)
- ◆ If big enough chapter – host Bingo events
- ◆ Firework sales/booth

Group 2

### **SPREADING THE MESSAGE**

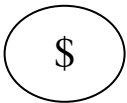
- 1) SCTA members present SCTA in our Liberal Studies classes and distribute brochures.
- 2) Attending Liberal Studies orientations.../any orientations (freshmen)
- 3) Bring a buddy
- 4) College hour info table
- 5) Posters, flyers, bulletin boards, electronic message boards or headers



- 6) Giving info to counselors about organization + teachers!
- 7) Finals/CBEST/CSET study groups
- 8) Going to community colleges...
- 9) Going to campuses without chapters
- 10) Reach to high school students...career fairs, etc.
- 11) Telling other students in your classroom
- 12) Teachers offering extra credit for attending several meetings
- 13) School, county, etc. newspaper
- 14) BILLBOARD!
- 15) Radio stations on campus or locally
- 16) Postcards
- 17) Talk to local government to spread the message
- 18) Tutoring Centers

**SPREADING THE MESSAGE**

Face book SCTA Newsletter Classroom Announcements Tabling Conferences School/local newspaper Recruitment fairs at fundraising college club days	E-mail Telephone Text message Google groups Bulletin boards Just talk to people
Seminars Radio/TV stations School orientation/Megaday and open house/mover day Info day on the quad	Dorm rooms Youtube videos Club mailboxes Marques Talking to faculty and departments
Frosh orientation Professors Apparel Events	Flyers



**FINANCIAL RESOURCES**

As on campus (budget) Grants (SCTA, NEA) Fundraising (art, posters) Alumni Dues	Field trips Donations Company Support City officials SCC/CTA Local schools Community support Parents
ICC (on-campus) Recycle projects Entertainment – music, dance, play	Restaurant fundraisers UNICEF- Campus Initiative (In-kind) donations ↪materials
Bake sale Matching funds Raffles Charge for an event	

## **COMMUNITY SERVICE**

- Volunteer at a camp
  - Animal shelter
- Project ACT (Active Collaborative Teaching)
- Mustang Readers – tutoring lower-level reading
- Organizing “go green” events/assemblies
- Books for Africa
- Can drive
- Project Angel Tree lunches for needy students
- Volunteer in school
- Big Brothers/Big Sister
- Park/playground clean-up
- Tutoring
- Meals on Wheels
- Sponsor a family
- Habitat for Humanity
- Adopt-a-Family
- Temp. workers – teach English
- Work study for high school
- Recert for CPR
- Policy Activism
- After school tutoring for ESL Students
- Beach clean-up
- Clothes/Toys for Tots Drive
- Shelter work
- Reading for blind and Dyslexic
- Adopt-a-Platoon
- Hands on Project
- Plant trees
- Boys & Girls Club
- Charity checks
- Local library
- Service learning
- Game nights at local schools
- Community Beautification
- Pancake breakfasts

## **FINANCIAL RESOURCES\***

- \*Bake sales
  - Book drive
  - School funding
  - Car wash
  - Candy sales
  - Donations/sponsors
- └───┬───> Alumni

- Parks & Rec partnerships
- Publications
- Benefit concert
- Sports advertisements
- Place mat ads
- Sales parties (PartyLite, Avon, etc.)
- Farmer's Market booth
- Shaky's Night
- Grants → SOAR → CLASS
- Raffles/auctions
- Magazine drive
- Movie nights (charge admission)
- TV tapings
- Parties/dance
- Stores in community
- Recycling
- Garage sale
- SCTA Scholarships
- Working with local businesses
- SCC for \$

### **CHAPTER EVENTS OR WHAT WORKS IDEAS**

- Movie night/Ice cream night
- Children's performance
- CPR class
- Meeting raffles
- Guest speakers
- Holiday parties
- Promotion (pictures)
- Multiple officers
- Rally
- Combine with community college
- Bring a friend
- Food and clothing drive
- Political awareness rally
- Workshop CSET, CBEST and for students on campus
- Food (Pizza)
- Info night (pamphlets...)
- Community involvement
- Promotion in classes
- Cross club mixers
- Parent night/day
- Dr. Seuss Day
- Read Across America

- Teacher Day
- Edu Week
- Halloween safe trick-or-treat
- Visiting local schools
- Food and clothing drive
- Political awareness rally
- Workshops on CSET; CBEST and for students on campus

### **COMMUNITY SERVICE**

- Service Center Council
- Book/food drives
- Coats for kids
- Back packs for kids
- Babysitting and volunteering for events
- Volunteering at schools/hospitals and community events
- Read Across America/a day in education
- Following CTA calendar
- Working with non-profit
- Relay for life (Autism/Cancer walks)
- Halloween carnival – read books, make puppets
- Dr. Seuss Day/help at Author events
- Campus clean-up/service learning
- Food bank/Sunday friends
- Library
- Read Across America
- Community Centers
- After school
- Tutoring
- Safe trick-or-treat
- College campus tours for school-age kids
- Volunteer in classroom
- School supply drives
- Reading times in book stores/libraries
- Breast Cancer walk
- March of Dimes
- Club Ed
- Boys & Girls Club
- Children's Hospital
- Buddy Program

### **CONNECTIONS/NETWORKS**

- Childcare classes
- ICC

- Google groups – blogging, chatting, myspace
- \*Facebook/website/e-mail
- Campus newspaper/radio/TV
- Club showcase/Club Day
- Tabling opportunities
- \*Working with other chapters or clubs
- Working with local schools
- Alumni
- \*Departments on campus (Advisors)
- Community Center
- Personal relationships
- Goods and service
- Companies
- SCC
- ASI
- \*School districts
- PTA
- Government
- Unions
- Corporations
- Work with local media

### **CHAPTER EVENTS**

- ☆Guest speakers – 1<sup>st</sup> year teachers
- ☆Mentors for members to teachers in classrooms
- Interview panels
- Mixers/social events – bowling; beach volleyball; campfires
- Study sessions for CSET, tests
- Seminars workshop for Dept. of ED.
- Outreach Drive/take CBEST – mock test session
- Holiday parties – bowling, karaoke
- Conferences – community service projects; principal meeting awareness days
- Disability awareness workshops
- Classroom observations – Teach for America
- Grad school and cert. programs
- Alumni mentoring
- Fall show case – prospective students
- Movie nights
- Field trips to areas of interest (classrooms)
- ☆Attending SCTA conferences!
- Resume worksheet
- Financial aid info night
- Grad application filling out party

## **SPREADING THE MESSAGE\***

- Newsletter – SCTA Website
- Verbal conversations
- Posters/Flyers – On campus, on cars...
- Announcements in class/Prof announcements
- School newspaper
- Radio Ad
- Join a club
- Mixer/social
- T-shirts
- Marquee
- SCTA Website
- Table in Dining Comm
- Involvement Fairs
- Booth at block party – Freshman
- Chalk
- E-mails
- Facebook (buy advertising)
- Campus mailboxes
- School website
- Local newspapers
- \*Make a commercial!
- Wearing SCTA paraphernalia
  - \*1 teach shirts
  - \*bag
  - \*pens
  - \*pamphlets
- \*Myspace bulletin
- \*Letters in the mail
- \*Bumper stickers
- Sandwich board
- Campus newspaper
- Dining hall ads.
- Phone tree
- Blackboard
- On site table advertising (music, candy, etc.)
- Google ad pages

## **\*CONNECTIONS/NETWORKS\***

- Forum-based website
- Speaker events

- \*Relationships with institutions (class incentives)
- Newsletter
- Class presentations
- Facebook
- Myspace
- \*Schools/teachers in community/administrators
- Family ties/connections
- Senate/congress
- Americorp
- YMCA
- \*CTA/NEA SCTA Representative
- Breakthrough Collaborating

- Social Events
  - Movie night
  - Scrap booking
  - Beach Volleyball
  - Bowling
- Mentor Program
  - Events with other clubs
  - Working with educational department
  - Alumni
  - Attending conferences/workshops
- Field Work
  - Community service
  - Advisors (faculty)
  - Outreach programs
- Regional Events
  - Local chapters collaboration\*
  - Phone tree
  - Panels with ED. Dept. at school
  - \*Contact with current teachers, principals

### **CHAPTER EVENTS – WHAT WORKS?**

#### Events Ideas

- Grad school students talk to SCTA members
- Pizza party
- Guest speakers – Rudy Ortiz!! (1)
- Career Fairs
- Orientations for credential/grad programs
- Speaker

- Trans for fairs
- Conference
- "Education in the real world"
- Volunteer work – community service
- Fundraiser
- Walks
- Recruiting each semester
- "Explore, Experience, Education"
- Are you smarter than a fifth grader?
- Bake
- Grad school fairs
- Movie: "Freedom Writers" with Freshman/Soph.
- Working with foster care children
- Tutoring
- Mentoring
- Coordinate with RA's in dorms
- CBEST/CSET prep classes/study groups (3)
- 1<sup>st</sup> year teacher panel
- Prof. Dev. (Ed. In the Real World)
- Job fairs
- Casino night
- Raffle
- Regional sport social
- Silent auction
- Documental night
- Read to kids
- Read Across America
- Trust building activity
- Talent show
- Puppet show
- Chapter retreat
- Campus tours
- Night at the campus (sleepover)
- Outside concert
- Hands on Instruction (2)
- High school outreach
- Date auction
- Video game night/movie (4)
- Dances (formal and informal)
- X-Box can party
- Community service
- Guest speakers
- Root Beer float parties
- Bonfire
- Ice-breakers

- Camping trips
- Road trips
- Amusement parks
- Museums
- Happy hours
- Awards ceremonies
- Hikes
- Auction (5)

### **COMMUNITY SERVICE**

- “Are you smarter than a 5<sup>th</sup> grader?” Program with elementary schools
- Youth camp proofing
- Paint your heart out
- Meals on Wheels
- Tutoring
- Toy/book drive (better world books)
- Club Ed
- Toys for Tots
- Walks for Cause
- Open auction Christmas
- Foster child
- Books for Africa
- SAT prep
- Locks for ♥
- Community interactions tied with chapter
- Campus clean-ups
- Blood drive
- After school art program
- Campus beautification (murals)
- Field trips
- Campus visitation tours (students – colleges)
- Coordinate college athletics with elementary/middle school (football – students reading session)
- Mentoring programs (Big brother – Big sister)
- After school (Boys and Girls Club) volunteering
- Ronald McDonald House
- Camp hood home
- ESL support
- Tutoring
- Adopt a family
- Collect donations for ???
- Ronald’s McDonald
- Dino Dash (elementary)

- Food shelters (volunteers)
- Peace Core
- AmeriCorp
- Teach 4 America
- Donations
- Food Drive
- Choc walk
- Children's Hospital
- Runs/(fund raisers)
- Support our troops
- "Troops need personal items"
- Habitat for Humanity
- Project go green
- Surf school
- Help@rehab
- Dv shelters
- PTA/PTO
- Foster care
- Feed homeless
- Coaching
- Retirement homes
- Make over a classroom
- Back pack drive
- School supplies
- Bring science experiment activities to local low income / high need schools
- Sponsor "night with Santa" for single head of household with kids.
- Food baskets

### **CONNECTIONS AND NETWORKS**

- Pre-school programs
- After-school programs
- Myspace
- Conference
- Administrative/faculty/support
- Facebook
- Class promotions
- E-mail contact lists
- Fliers
- Bulletin boards
- Invite all students to chapter events (open event) (and other chapters)
- Student gov't contacts
- Myspace.com

- Working with other clubs
- Counselors promoting
- Tabling
- Connecting with alumni assoc.
- School district
- Community organizations
- Alumni donors
- Regional get togethers
- Civic centers
- Field trips
- Coming to conferences
- State support
- Meeting with dept. chairs, local/regional chapters
- Internet rooms
- Community service
- Intl. students
- Community businesses
- School board
- Talking to other teachers
- Guest speakers
- Word of mouth
- Inviting student teachers
- Exploring
- City council
- Working with politicians
- Library
- Visiting local schools
- Volunteering at schools (both high schools and colleges)
- Being on school board
- CTA and NEA
- Online conferences
- College/edu. Courses
- Career center
- Transfer center
- Alumni
- Student teaching
- Inter club networking
- Business
- Conferences
- School districts
- Internships
- Field research
- Political rallies

- Town hall meetings
- PTA/PTO
- Local el foundations
- Student portal
- Non-profit org
- Email through google groups
- Campus newsletter from Gateways to Teaching Dept.
- Email - general

### **\$ FINANCIAL RESOURCES**

- Grants
- More scholarships
- Fundraisers (bake sale, car wash)
- Donations
- Posters (spreading the word)
- Flyers
- Newsletters
- More guest speakers, more people
- Memberships (fees)
- Through Credit Unions
- Discounts
- Alumni support
- FAFSA
- Raffles
- Internet
- Auctions (silent/date)
- Community outreach
- Tax deductible
- Conferences
- Even more scholarships/grants!
- Pot lucks
- Friends
- Financial aid fair
- International Day
- Alumni
- ICC Fair
- Fall Fest dances
- Carnival/casino night
- Win a date
- Movie night
- Book loans
- ASI/g Raffles
- AmeriCorps
- Mom & Dad

- Sell merchandise (See's!)
- SCC
- Door to door
- In-n-out trailer restaurants
- Restaurant %
- Public school teachers supports
- Benefits (dinners)
- Sponsors
- Christmas sales
- Local businesses (to get raffle prizes)
- Partnerships with community/chain restaurants
- Performances (children's center kid's concert?)
- Discounts at sporting events
- Earned \$200 handing out campaign support flyers
- Earn \$35/participant at MTV showing

### **SPREADING THE MESSAGE**

- SCTA sponsored events
- Newspapers
- One-on-one
- Fliers
- In class pres.
- Tabling
- ICC meetings
- Posters/banners
- Facebook i.e. Internet (ads on Facebook)
- Outreach
- Stickers
- Advisor interaction
- Orientation Pres.
- Conferences
- Fundraisers
- Campus email
- Church events
- Phone
- Email
- Logos (pencils)
- Merchandise
- Giveaways
- Discounts
- Linked in IM
- Visiting classrooms
- Chapter websites

- Bulletin board postings
- Univ. Radio/newspaper promotion
- Guest speaker
- Volunteer teachers
- Community fair
- Sporting event announcements
- Information through texts
- License plate frames
- Key chains
- Visiting high schools
- Minutes/Agendas
- Word of mouth
- Myspace
- College of Ed.
- Blackboard/Student portal
- ASI/G
- Administration
- Career Center
- Transfer center
- Counseling center
- Different colleges
- Displays
- Marquee
- T-shirts
- Bake sale
- Booth at an info fair
- Freshman recruiting at the dorms!
- Handouts and flyers around campus
- Classroom visits / presentations
- Attend SCTA Conferences
- Attend Road to Teaching Conference
- Sponsor Breast Cancer Awareness Lecture

## CHAPTER UPDATES

### **CHABOT COLLEGE**

1

- Fundraising
- Early childhood reading activity
- Workshop on how to become a teacher and discuss SCTA/NEA
- Work with school counselors to recruit future teachers
- Table booth for recruiting/informing
- Contact school newspaper to do articles on this SCTA conference and other events we have

- Recruit high school students for fall semester
- Talk to students (college) preparing to go become teachers
- Contact unemployment office for SCTA orientation

Christine, [chabotscta@yahoo.com](mailto:chabotscta@yahoo.com)

1

### **CSU MONTEREY BAY**

- Book – clothing – food drive – 4 families in transition
- Thanksgiving – Dec. 21
- Fundraising – gift wrap \$50/50 raffle
- Holiday Thanksgiving – Dec. 21
- Membership Drive – scholarships issued based on need
- Speakers on CBEST/CSET; financial aide
- Have a heart community service event
- Read Across America – volunteer in schools
- Tri County Labor Day film festival with CFA and Students for Quality Education

For more info: [csumb.scta@gmail.com](mailto:csumb.scta@gmail.com)

1

### **SAN JOSE STATE**

Contact Info:

Melissa Mayes (President)

[Melissa.abreu@gmail.com](mailto:Melissa.abreu@gmail.com)

- We are a brand new club, so we are still planning our upcoming events for the year. Please e-mail us if you would like to join our google group where events are posted.

1

### **SONOMA STATE**

- CPR training – Dec. 6<sup>th</sup> – 10 a.m. – 3 p.m.
- Dr. Seuss Day
- Periodic Guest Speakers

Contact: Allison Gorman, [Gormana@sonoma.edu](mailto:Gormana@sonoma.edu)

2

### **SACRAMENTO STATE**

- Future teachers conference planned in conjunction with American River College
- Spring semester – date to be determined

[jallsfamie@sbcglobal.net](mailto:jallsfamie@sbcglobal.net) (Chapter President)

<http://groups/sctaatsacstate/yahogroups.com>

**AMERICAN RIVER COMMUNITY COLLEGE**

2

→ [www.sctaatarc.bravehost.com](http://www.sctaatarc.bravehost.com) ←

E-mail: [sctaatarc@live.com](mailto:sctaatarc@live.com)

Upcoming ideas:

**CSU CHICO**

2

[www.csuchico.edu/scta](http://www.csuchico.edu/scta)

Next workshop: November 18 at 5 p.m.

CBEST & CSET study tips and skills

**CSU STANISLAUS**

2

Contact: Chance Carrico, President, [sctarep@gamil.com](mailto:sctarep@gamil.com)

- ❖ Better world books
  - Books donated to Africa
- ❖ Community book sale
  - Scholastic book fair
  - December 3 – 5, 2009
- ❖ Transition from student to teacher conference
  - March 14, 2009

**CAL POLY SLO**

3

- CPR/First aide re-certification. TBA (Winter quarter)
- Holiday social, Giving tree
- CSET study sessions, TBA
- Workshop, TBA

Contact info: [calpolyscta@yahoo.com](mailto:calpolyscta@yahoo.com)

**CALIFORNIA LUTHERAN**

3

- CLU teacher prep program info mixer Nov. 10<sup>th</sup>
- End of semester/Christmas party Dec. 8<sup>th</sup>

- Better worlds textbook drive Dec. 10<sup>th</sup> – 19<sup>th</sup>
- CLU mentor program (continuous) – dinner/mixer Spring
- CSET study sessions (week before each test)
- Recycle program/collection at Elementary school
- Regan Library simulation (spring)
- Project ACT (Active Collaboration Teaching)
- Creative activities in classrooms

Contact: [kgrover@clunet.edu](mailto:kgrover@clunet.edu) or [kgates@clunet.edu](mailto:kgates@clunet.edu)

**MT. SAN ANTONIO COLLEGE**

3

**SAN DIEGO STATE**

4

EEE (Explorer Experience Education)  
 Fall 08 – Dec. 2 – 5:30 – 7:30 p.m.  
 Spring 09 – “Education in the real world”

November 20<sup>th</sup>: Workshop with Gail Watts – 3:30 – 5:30 p.m. (EBA 443)  
 For more info: [coe.sdsu@gmail.com](mailto:coe.sdsu@gmail.com)

**UCLA**

3

- LMU Grad School of Ed 11/13
- Club Ed/Bruin for a day
- UCLA Center X info session – TBA
- USC Grad School of Ed – TBA

E-mail: [scat@ucla.edu](mailto:scat@ucla.edu), [Barbievan718@aol.com](mailto:Barbievan718@aol.com), [sjdbruin@ucla.edu](mailto:sjdbruin@ucla.edu)

**CHAFFEY COLLEGE**

4

- Mendez v. Westminster Rally at Chapman University
- Mendez v. Westminster Lecture and rally for AB531 – Spring 09
- Community Outreach K-12  
 (Science theme) Dec. 08

“ Smile! “

Spring 08

Contact: [mazoom@juno.com](mailto:mazoom@juno.com)

**CSU SAN MARCOS**

4

**CSU FULLERTON**

4

- Teaching Tomorrow's Teachers Annual Conference at CSUF – April 11<sup>th</sup> – 10 a.m. to 4 p.m. {**Please contact California Lutheran University about this conference! We're interested! Kirsten Grover – [kgrover@clunet.edu](mailto:kgrover@clunet.edu) Jeannie Schmitt – [jschmitt@clunet.edu](mailto:jschmitt@clunet.edu)**}

- Education night at CSUF – November 18<sup>th</sup> 5 – 8 p.m.

President: [hohmannk@yahoo.com](mailto:hohmannk@yahoo.com)

Chapter: [csuf.scta@yahoo.com](mailto:csuf.scta@yahoo.com)

**RIVERSIDE COMMUNITY COLLEGE**

4

Regions:

- Bay Area and Monterey → #1
- Central Valley → #2
- Greater Los Angeles → #3
- San Diego and Inland Empire and Orange County → #4

**CSU SAN BERNARDINO**

4